

“QUICK KOREAN”

THE ON-LINE KOREAN LANGUAGE
LEARNING PROGRAM BY
THE CYBER UNIVERSITY OF KOREA (CUK)



고려사이버대학교
THE CYBER UNIVERSITY OF KOREA

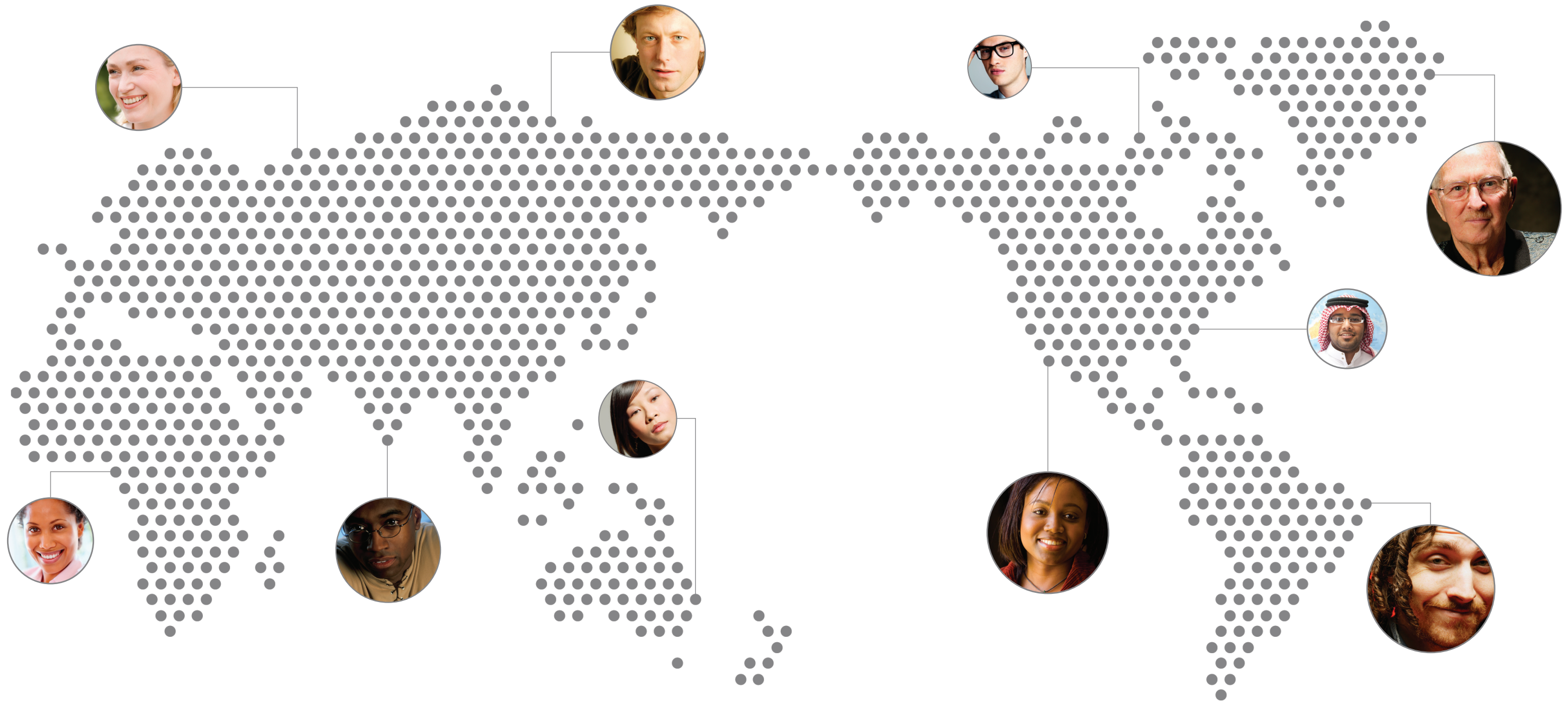
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THE CYBER UNIVERSITY OF KOREA





An educational effort to globalize the Korean language now available for free on-line!

The Cyber University of Korea offers an on-line Korean language-learning course
available to anyone, anytime, anywhere in the world.

PRESIDENT'S GREETING

In the process of launching on-line Korean language education through The Cyber University of Korea (CUK), I learned that, among the nearly 7,000 languages spoken in the world today, only 250 are spoken by more than 2 million people. The proportion of people who speak Korean as their native tongue does not change much from year to year; currently the number of its speakers is close to 80 million. Coincidentally, the number of Korean speakers ranks roughly the same as Korea's economy, as compared to other nations-coming in somewhere between 14th and 17th in the world.

While I am no expert in *Hangeul* or Korean linguistics, I worked to provide language instruction on-line through CUK, in a break from traditional face-to-face classroom instruction. Along with this change in the educational environment came another coincident and momentous change in the demographics and culture of Korean society. Between the late 1990s and early 2000s, there was a sharp increase in the number of Korean men marrying foreign brides. These newly formed families would come to be called "multicultural families." Later it became known to the world that these families experienced alienation and prejudice due to language barriers and a lack of cross-cultural understanding. I have developed a special interest in Korea's multicultural families, not only because I studied as a minority nonnative scholar in the United States for 36 years, but also because my own family is multicultural, too.



PRESIDENT’S
GREETING

To help lessen the difficulties experienced by contemporary multicultural families in Korea, local governments, social organizations, and religious groups have worked hard to teach the Korean language to members of these families. However, with over 100,000 foreign immigrants spread across Korea, it is difficult to reach and teach them using traditional teaching methods. Thinking that there needed to be a change in the educational paradigm, I hit upon the idea that I could use my experience running an on-line university to provide these naturalized citizens with instruction in Korean language and culture on-line.

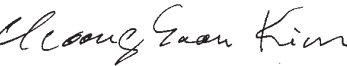
The name given to the campaign was The Cyber University of Korea’s “Multicultural Campaign” (changed to “Multicultural Campaign” in April 2012). On April 20, 2007, the campaign received the financial support of POSCO and, later, additional support from Goldman Sachs. Through the administrative cooperation of provinces, cities, counties, and other local governments, Korean educational content from Level 1 to Level 7 was produced in seven languages: Korean, Chinese, Vietnamese, Japanese, English, Mongolian, and Thai. At the beginning, even those with a pessimistic view of on-line foreign language instruction could not help but be amazed by the positive response to the educational program. Because POSCO provided financial support, it was originally thought that the program would be limited to Gyeongsangbuk-do and Jeollanam-do, where POSCO’s steel mills are located, but instead it was expanded throughout the whole country. The campaign was a success.

As of July 2013, more than 100,000 people have registered for classes; even now, every week 50 to 100 people register on average. Because this campaign was launched in cyberspace and is provided free of charge, not only can foreign wives of multicultural families in Korea participate, but people living in 71 countries and 705 cities who are interested in Korean and *Hangeul* can also take the courses without having to leave their homes. To anyone with an interest in learning Korean, CUK’s newly developed on-line Korean educational content is provided for free as well.

The “Multicultural Campaign” catered specifically to foreign brides of multicultural families, but the newly developed educational content that is part of the *Hangeul* Globalization Project is a revamped curriculum for a broader audience. To develop this new curriculum, we recruited the expertise of Professor Gisim Nam, longtime scholar of Korean linguistics, adviser on Korean *Hangeul* policies, professor emeritus of Yonsei University, and chaired professor at The Cyber University of Korea. In addition to Professor Gisim Nam, Professor Hyeonhwa Kang of Yonsei University, Professor Mijin Won of Yonsei University, Professor Yumi Kim of the Kyung Hee Institute of Language & Continuing Education, Professor Eungyeong Nam of The Cyber University of Korea, and Professor Jeongeun Kim of The Cyber University of Korea also devoted themselves to the project and helped to produce its content.

These language scholars who participated in the project had a sense of mission to those around the world who had acquired an interest in learning Korean and *Hangeul*. Out of this sense of mission, they developed some of the best on-line curricular content for the Korean language available today. I am proud to say that because the teaching materials were all developed within The Cyber University of Korea without outside help, we are able to provide these lessons for free as a show of support to those who want to learn Korean.

I want to thank all those who worked hard to make this project possible. It pleases me to know that we can provide educational content to those who want it, without being constrained by the bounds of time and space.



Choong Soon Kim, Ph.D.
President, The Cyber University of Korea

INTRODUCTION TO “QUICK KOREAN”



INTRODUCTION TO “QUICK KOREAN”

A growing number of people across the world are now interested in learning about the language and culture of Korea. In response to this growth of interest, CUK offers its on-line language-learning program to anyone interested in learning the Korean language via on-line platform-for free.





KI SHIM NAM
Chair-professor at The Cyber University of Korea
Professor Emeritus at Yonsei University

- PREVIOUS POSITION
- Director of the National Institute of the Korean Language
 - Chairman of the Council for Korean Linguistics at the Ministry of Culture, Sports, and Tourism
 - Director of the Yonsei Institute for Korean Studies
 - Chairman of the Linguistic Society of Korea
 - Chairman of the Society of Korean Linguistics
 - Professor in the Department of Korean Linguistics and Literature at Yonsei University

INTRODUCTION TO
“QUICK KOREAN”

1. “Quick Korean” was developed by leading authorities on the Korean language.
These authorities include:

- **Kishim Nam:** Chair Professor at CUK, Professor Emeritus of Yonsei University, and former Director of the National Institute of the Korean Language.
- **Hyunhwa Kang:** Professor in the Department of Korean Language and Korean Literature at Yonsei University, Vice President of the Korean Association of Foreign Language Education, and Vice President of the Korean Grammar Education Circle.
- **Mijin Won:** Professor in the Department of Korean Language and Korean Literature at Yonsei University, and former Instructor for the Center for Korean Language Education at Sogang University.
- **Yumi Kim:** Professor at the Institute of Language and Continuing Education at Kyung Hee University, member of the Academic Advisory Board of the Multimedia Language Learning Center, and Editorial Board member of the International Association of Applied Linguistics for the Korean Language.
- **Eunkyung Nam:** Professor in the Department of Practical Foreign Languages at CUK, board member of the Society for Oriental Classics, and Director of Information for International Korean Applied linguistics.
- **Jeongeun Kim:** Professor in the Department of Practical Foreign Languages at CUK, Editorial Board member of the Association of Chinese Language in Korea, and board member of research at the International Association of Applied Linguistics for the Korean Language.

INTRODUCTION TO “QUICK KOREAN”

2. “Quick Korean” was produced by The Cyber University of Korea (CUK), the leading on-line university in Korea. CUK is the oldest cyber university in Korea with the most experience in developing on-line course content. Anyone who wishes to learn Korean via “Quick Korean” will enjoy a high-quality educational experience.

3. “Quick Korean” can be accessed through a variety of technological devices-by mobile phone, tablet, personal computer, etc.

4. “Quick Korean” is the kind of program that exemplifies the educational ideals of CUK, with its mission of providing “creativity and service” to Korean society and the world. In response to a growing interest worldwide in learning about Korean language and culture-inspired in part by the “Korean wave” of popular culture-CUK offers an on-line educational program with global reach. Only an on-line educational program can accommodate a large number of people, living in many places, who are interested in learning Korean. Anyone can use this educational program free of charge as long as the use does not generate any monetary profit.



ABOUT THE FEATURES OF “QUICK KOREAN”



ABOUT THE FEATURES OF
“QUICK KOREAN”

1. “Quick Korean” was developed to cater to a variety of learners.

“Quick Korean” focuses on contemporary Korea and its language. It was designed to meet the needs of people wanting to learn the Korean language for various reasons. To accommodate a variety of learners, the instructional materials address different topics of interest, and the course is structured into 4 levels of study, from elementary to advanced, with the advanced level being sophisticated enough to meet the needs of those preparing to take the Test of Proficiency in Korean (TOPIK).

2. “Quick Korean” comes in different languages of instruction.

Accessible via mobile phone, tablet, or personal computer, “Quick Korean” is taught in a choice of three languages of instruction: Korean, English, and Chinese. (And the number of instructional languages will grow as time goes on.) Although this educational program was developed for on-line delivery, a traditional hard-copy textbook has been published as a companion to the on-line material.



ABOUT THE FEATURES OF “QUICK KOREAN”

3. Learning about Korean culture while learning the Korean language.

“Quick Korean” introduces Korean culture to learners as part of its method of instruction. Because language is so integral to a culture, the two are best learned in conjunction with each other.

4. Systematic video lectures.

Each level (4 in all) consists of 15 chapters; each chapter is divided into two sections; and each section lasts 25 minutes. Each section, a video lecture led by a lively instructor, consists of the following parts: objective of learning, listening to the conversation, vocabulary, text, grammar, speaking exercises, listening exercises, additional vocabulary, culture, and a summary of the section.

5. A variety of learning materials to maximize learning.

To maximize learning effectiveness, the course includes instructional materials in various formats: on-line video, web-assisted learning kits, and a textbook.

<http://korean.cuk.edu>



THE CURRICULAR
CONTENT OF
“QUICK KOREAN”

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1. Language instruction

The “Quick Korean” course sequence is designed to teach Korean, step by step, through 4 graduated levels of difficulty. Anyone who studies all the way through Level 4, the highest level, may be prepared to attain a Level 3.5 score on TOPIK, the exam of Korean language proficiency. In its entirety, the sequence is designed to bring learners up to a Level-4 knowledge of Korean grammar (as scaled by Korean textbooks and the TOPIK test) and a Level-3 knowledge of Korean vocabulary. Learners wanting to expand their vocabulary further can consult the companion textbook.

KOREAN

An overview of the language skills taught at each level is as follows:

Level 1: Covering the fundamentals of social interaction, instruction at this level includes basic communication related to daily activities, including greetings and the rudiments of conversation.

Level 2: The content at this level teaches learners how to carry on simple conversations in places like supermarkets and restaurants. Learners are also taught how to express their preferences and opinions about topics that interest them.

Level 3: Learners who complete this level would be able to communicate with Koreans in almost every social circumstance and would be able to carry on casual conversations about familiar topics such as work, hobbies, relationships, and family.

Level 4: Learners who finish this level of instruction would be able to talk freely and fluently on the topics listed at Level 3 and would even be able to speak at public gatherings.



THE CURRICULAR
CONTENT OF
“QUICK KOREAN”

2. Introduction to Korean culture

For those who sign up with an interest in better understanding the Korean people and their society, “Quick Korean” introduces learners to Korean cultural traits, including information about the daily life of ordinary Koreans. Placed in the context of language learning, cultural traits are introduced in each on-line lesson (as well as in textbook materials).

This information will be useful for foreigners as well as Koreans living overseas. The cultural content includes traditional as well as contemporary Korean life. Essential elements of Korea culture- food ways, clothing, and residences-are covered, as well as information about etiquette and places to go sightseeing. To enhance learners’ understanding of Korean culture, cultural traits are illustrated with plentiful images.





INTRODUCTION TO THE CYBER UNIVERSITY OF KOREA (CUK)

INTRODUCTION TO
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OF KOREA (CUK)

1. Pride in belonging to the Educational Foundation of Korea-Choong-Ang.

CUK belongs to the same Educational Foundation as Korea University, one of the oldest and most prestigious private universities in Korea. Korea University was founded by the late Incheon Kim Seong Soo, and CUK was founded by Kim Seong Soo’s grandson, the late Hwajeong Kim Byung-Kwan, who was Honorary Chairman of The *Dong-A Ilbo* daily newspaper at the time he founded CUK. Because CUK shares the same roots as Korea University, CUK shares, too, in its educational spirit but brings that spirit on-line.

2. Educational Philosophy.

Access to quality higher education is a right that should be available to everyone. Learning is a lifelong process, an enlightening experience that goes well beyond the early stages of youth. Throughout the years, CUK has stood by its commitment to provide quality on-line education in the spirit of value creation and service leadership. Higher education should provide answers to our present human condition and improve our quality of life, as well as foster community, on-line and off-line, across the world. CUK is also active in introducing new, innovative techniques of delivering higher education to those wanting to learn.

3. CUK is the leader among on-line educational institutions in Korea.

Its computer services form the backbone of CUK’s state-of-the-art educational system. Its media center boasts a studio that broadcasts lectures in high-definition (HD) format. CUK’s sophisticated technology allows the university to realize its educational mission, but CUK’s most valuable asset are its employees: some 250 faculty, including adjunct faculty members, and highly qualified staff members. Also, the Rosalynn Carter Institute for Caregiving (RCI) was established in 1987 on the campus of Georgia Southwestern State University in Americus, Georgia, to advance the former first lady’s long-standing commitment to human development and mental health. CUK hosts the Korean branch of the RCI (RCI-Korea) as a platform to carry RCI’s work to caregivers throughout East Asia. RCI-Korea has now established the Department of Health and Welfare Administration, set for its inauguration in spring 2014.



CUK'S RECORD ON KOREAN LANGUAGE TEACHING



CUK’S RECORD ON
KOREAN LANGUAGE
TEACHING

1. Teaching the Korean language to foreign brides.

Since April 2007, CUK has run an educational campaign to teach the Korean language to foreign brides who married Korean men and moved to Korea. Dubbed the “e-Learning Campaign for Multicultural Families,” it was launched with the financial backing of POSCO and Goldman Sachs. The campaign has been very successful, having enrolled 110,693 persons. People from 71 countries, including 705 cities throughout the world, have taken CUK’s Korean language courses. The success of this campaign led to the creation of “Quick Korean.”



CUK’S RECORD ON
KOREAN LANGUAGE
TEACHING

2. CUK is authorized to license those who have met coursework requirements. Anyone admitted to CUK who wishes to become a certified Korean language teacher can pursue certification at CUK. As long as they complete the course requirements successfully on-line, they will receive a bachelor’s degree from the university and a teacher’s certificate from the Ministry of Culture, Sports, and Tourism of the Republic of Korea.



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